



For Immediate Release
Date: November 4, 2009

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DARRYL WORLEY CONCERT AND FIREWORKS CELEBRATE OLD TUCSON STUDIO'S 70TH ANNIVERSARY

(Tucson, AZ)---An entertaining full day of events will greet guests at Old Tucson Studios on Saturday, November 21, 2009 as "Arizona's Hollywood in the Desert" marks its 70th Anniversary. A special concert by country music superstar Darryl Worley, sponsored by KiiM-FM, headlines the day's events. A fireworks display will immediately follow the concert. The movie set will open at 10 am with lots of family fun and entertainment until 5:00 pm when the gates to the Coors High Noon Arena will open for the concert and fireworks show.

A portion of the event's proceeds will benefit the non-profit Arizona Children's Association which serves more than 45,000 children and their families across Arizona offering foster care, adoption and other child welfare services.

A limited number of Discount Tickets are available for \$10 each if bought in person at the KiiM-FM Studios (cash only, 8am-5pm) or at various promotional van stops around Tucson. Listen to KiiM FM for more details or go to www.KiiM.com. KiiM-FM's phone number is 520-887-1000 and it is located at 575 W. Roger Road in Tucson, 85705.

General Admission tickets can be purchased on-line at www.OldTucson.com or the day of the event at the Old Tucson Studios box office for \$16.95 for adults (12 and over) and \$10.95 for children (4-11). All activities, including the concert and fireworks, are included.

Darryl Worley's latest album release is "Sounds like Life". His five previous albums have produced three Number One singles on the *Billboard* Hot Country Songs including "I Miss My Friend", and "Have you Forgotten?". Nine other Worley singles have reached the Top 40. The Gary Bonnett Band will open for Worley and Tucson's own Jessica Amerson will also perform.

On July 22, 1939, Columbia Pictures began construction of a movie set west of Tucson for the first "epic" outdoor movie of the day, *Arizona*, which starred Jean Arthur and a young, new leading man William Holden. Old Tucson Studios was born and in its 70 years has hosted more than 300 television and film productions.

For more information regarding Old Tucson Studios call us at 520-883-0100 or check out our website at www.OldTucson.com. We are located at 201 S. Kinney Road, Tucson, Arizona 85735.