



For Immediate Release

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OLD TUCSON TO INTRODUCE NEW HERITAGE SQUARE WITH HERITAGE & HARVEST FESTIVAL

(TUCSON, AZ) The completion of Old Tucson's much anticipated Heritage Square will be celebrated with a Heritage & Harvest Festival on Friday, November 25 thru Sunday, November 27. Events hours are 10 am to 5 pm each day.

The design of the 12 new Heritage Square building sets was led by Art Director Gene Rudolf, credited with creating sets for more than 20 films including *Young Guns II*, *The Great Gatsby*, *The Right Stuff*, *Raging Bull*, *Marathon Man*, *Three Days of the Condor*.

"We are pleased to present this new addition, reminiscent of the look and feel of Old Tucson before the 1995 fire, to our guests. The empty space in town square is now filled with fully-dressed movie quality sets that pay homage to Old Tucson's impressive and proud film history," said Old Tucson CEO and General Manager Pete Mangelsdorf.

Heritage Square also provides the perfect backdrop to Old Tucson's new informative Living History presentations depicting what life in the Old West was really like. Hosted by period characters, these presentations introduce guests to *Schools on the Frontier*, *Sheriffs of the Old West*, and *History of the Stagecoach*, among others. A special holiday presentation, *Christmas in the Old West*, discusses Christmas traditions, decorations and gift giving.

Throughout the weekend, the Heritage & Harvest Festival will celebrate local culture and heritage with displays and discussions. Guests will learn about the Buffalo Soldiers from 10th Calvary E Troop Tucson and the contributions of the Chinese to Tucson's rich history. Harvest elements include a farmer's market featuring displays and produce from local farms, and products made with local ingredients. Old Tucson Living History presentations and signature entertainment also will be featured during the 3-day event. A Heritage Square Grand Opening ceremony is scheduled for mid-day on Friday.

Admission to Old Tucson is \$16.95 for adults and \$10.95 for children ages 4-11. Old Tucson is pleased to extend an Arizona Resident Discount through the end of the year. Arizona residents who purchase an adult admission and provide a valid Arizona ID will receive an additional admission of equal or lesser value.

Old Tucson has been immortalized in over 300 feature film and TV Westerns and is Hollywood's most famous western movie location. For more information about Old Tucson including upcoming events, operating hours and the Arizona Resident discount, please visit our website at www.OldTucson.com or call us at 520-883-0100. Old Tucson is located at 201 S. Kinney Rd, Tucson, AZ 85735.